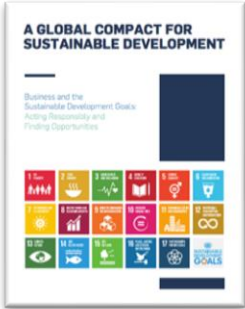







YOUNG
SDG
INNOVATORS







Pre-Boarding Essentials Guide

	<p>A Global Compact for Sustainable Development</p> <p>This publication demonstrates how companies can help to advance the SDGs by operating responsibly in alignment with universal principles and finding opportunities to innovate to address societal challenges. Through a commitment to the UN Global Compact, companies are taking the first step to contribute to achieving the SDGs and have access to a range of tools to scale up their efforts.</p> <p><i>9 pages. Approximately 15-20 minutes</i></p>
	<p>Taking a Principled Based Approach to the Global Goals</p> <p>This UNGC Academy session (and accompanying guide) features a conversation between UN Global Compact CEO & Executive Director Lise Kingo & Professor John Ruggie on the role your company can play in achieving the Global Goals, and how a principles-based approach that puts respect for human rights at the centre of business action is the best way to make it happen.</p> <p><i>Video: Approximately 52 minutes. Guide: 5 pages. Approximately 10 minutes.</i></p>
	<p>Taking Sustainability Exponential</p> <p>In this video, John Elkington of Volans introduces Breakthrough Innovation, contemplates on the U-bend of history and discusses why the Sustainable Development Goals require something more than incremental change.</p> <p><i>Approximately 4 minutes</i></p>
	<p>The Breakthrough Mindset</p> <p>This video and accompanying article discuss how business can tackle some of the world's biggest development challenges by changing the way they think and shifting their perspectives.</p> <p><i>Video: Approximately 8 minutes Article: 1200 words. Approximately 5 minutes</i></p>



Recommended Reading

	<p>Understanding your Company's Sustainability Report A primer guide to assist those who are unfamiliar with their company's annual non-financial (sustainability) report. This guide will help you know what to look for and how to use your company's sustainability report to identify what SDG business challenges and opportunities lie ahead.</p> <p><i>1 page (with links). Approximately 20-30 minutes</i></p>
	<p>The 80 Year Startup Making the World a Brighter Place Patrick Thomas, CEO of Covestro, on the smarter use of materials, and the importance of purpose, breakthroughs and sharing innovations.</p> <p><i>Approximately 5 minutes.</i></p>
	<p>Field Guide to Human-Centered Design (Introduction only) IDEO is a leader in human-centered design thinking, an approach in which problem solvers work with the communities and expected beneficiaries to develop solutions. This introduction provides an overview of some of the key concepts and considerations of how organizations can best tackle complex development issues and design and development solutions for them.</p> <p><i>6 pages. Approximately 5-7 minutes.</i></p>
	<p>How to Understand and Take Action on the Global Goals An interactive, 30-minute e-learning course designed for professionals interested in learning how they can integrate the Global Goals into their business strategy and operations.</p> <p><i>Approximately 30 minutes.</i> <i>(Note this content is available for companies in the Participant tier only.)</i></p>